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FOR IMMEDIATE RELEASE

EUROPEAN GUITAR PHENOM ANDREAS OBERG TO LAUNCH ONLINE GUITAR SCHOOL
Andreas Oberg partners with ArtistWorks to create The "Andreas Oberg Guitar Universe"

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ArtistWorks, Inc announced today that they have formed a partnership with Resonance Records recording artist Andreas Oberg to create the "Andreas Oberg Guitar Universe", an online video guitar school. Launching early 2009, the subscription-funded online guitar school is expected to attract guitar students from all over the world. Student members post videos on the site and, utilizing ArtistWorks' VMS video handling system, Mr. Oberg responds to these student videos from anywhere in the world he is playing. Andreas is offering his personal guidance and suggestions to all levels of players, creating a one-to-one learning experience that breaks the barrier of one-sided learning.

At his online guitar school, Mr. Oberg will teach many diverse styles of jazz, pop, fusion, and blues to all levels of guitarists. As an additional specialty, Mr. Oberg teaches Europe's contribution to the jazz lexicon, Gypsy jazz, the legacy of Django Reinhardt. "We are proud to have Andreas as our latest partner," says David Butler, CEO of ArtistWorks. "He is a new kind of guitarist, a master musician who is embracing technology as a way to expand his reach and influence. He is destined to be one of history's greatest guitarists and guitar proponents." The Andreas Oberg Guitar Universe expects to launch late January or early February.

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About Andreas Oberg

Andreas Oberg was born in Stockholm Sweden and is a graduate of the Royal Music Academy in Stockholm. Andreas is one the fastest-rising guitar stars in the world, recording and touring throughout the US, Europe, and Asia. He is one of the famed "Benedetto Players and his most recent CD is "My Favorite Guitars" released by Resonance Records.
<http://www.andreasguitaruniverse.com>

About ArtistWorks, Inc:

ArtistWorks "Teach the world" is a Napa, California company that develops Internet-based subscription businesses in partnership with leading musicians and other world-renown experts. Utilizing an ArtistWorks proprietary teaching platform, artist/teachers deliver an immersive educational experience to their online student communities. ArtistWorks' Video Management System gives the artist/teachers the ability to teach and interact with a large community and thereby create a lasting legacy.
<http://www.artistworks.com>

Teach the world.

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